

Integrated Family Planning Outreach

An integrated family planning outreach is a health service delivery activity done outside the facility to bring health services closer to the community. The health services are provided at the community level within locally available venues, such as schools, social halls, community grounds, markets and religious facilities, targeting both men and women of reproductive age.

Key Outcomes of Integrated Outreach

- Improved method mix
- Increased uptake of family planning (FP)/ contraceptive services
- Reduced number of myths and misconceptions about FP services at the community level
- Better client engagement
- Improved male engagement in provision of FP services
- Increased number of referrals for long-acting permanent methods (LAPM)



An integrated outreach

Steps

1

Review data

to identify gaps in the catchment area to determine the need for family planning & other MNCH services in areas with low coverage and types of services to be offered during the outreaches.

2

Involve local government health managers, implementers and teams

to schedule dates for the outreach. Seek all necessary statutory approvals and permits that are required.

3

Conduct pre-outreach meetings with key stakeholders

Ideally, all integrated outreaches should be planned and managed strategically to avoid interfering with facility and other routine operations.

4

Prepare adequate supplies, commodities and equipment

for the outreach based on services to be provided. FP commodities and supplies should be projected, quantified and procured in advance. Resource planning for outreaches need to be done at least 3 months prior to the activity.

5

Plan to conduct outreach

by identifying competent staff and identifying and preparing a community venue with support from the Health Management Team.

6

Mobilize communities

for 2-4 days, including the 2 days planned for the outreach, so that potential clients attend the outreach services.

7

Ensure quality service planning provision

on the days of the outreach by ensuring staff are aware of their duties and can provide easy registration, retrieval of records and referrals. This can be supported by the outreach quality checklist.

8

Ensure proper documentation

is done in the relevant primary MOH data collection tools for reporting and review of outreach outcomes.

9

Conduct post-outreach meeting

to evaluate the outreach and inform planning of future outreaches.

Useful Tips

- Use of the Provider Initiated Family Planning (PIFP) job aid ensures that clients coming for integrated services do not miss an opportunity for family planning
- All integrated outreaches should be planned and managed strategically to avoid interfering with facility and other routine operations.
- It is advised to offer only 3 to 4 related services in one outreach.
- Mobilize youth to be ready for services through the use of established youth groups and youth community health assistants.

For more information, refer to <https://tciurbanhealth.org/courses/east-africa-service-supply/lessons/integrated-family-planning-outreach/>.