

Integrated Family Planning Outreaches

Why use this approach?

"Outreach services" are any type of health service that mobilizes health workers away from the location where they usually work to provide services at a designated location in the community as close as possible to the particular population in need. Outreaches are a sustainable way to reach underserved populations when family planning services are integrated with other services in a cost-effective fashion.



STEP 1: Planning Phase

work with state ministry of health, state primary health care development agencies, facility and community stakeholders to

- identify target communities and services to be offered,
- engage local leaders to get their buy-in and participation in the planning and mobilization,
- identify facilities with trained providers to offer services, and
- draw up a work plan and delegate responsibilities.



STEP 2: Site Preparedness

visit the site to ensure adequate privacy and sterilization. Assemble supplies and commodities based on estimated population and send to the site early on the day of outreach.



STEP 3: Community Engagement and Mobilization

three to five days before the outreach trained social mobilizers conduct door-to-door mobilization, post flyers, and promote upcoming outreach services at community meetings.



STEP 4: During the Outreach

provide quality family planning services including counselling, pregnancy test and provision of family planning method of client's choice, or give referrals when desired methods (e.g. LARCs) are not available. Be prepared to manage basic medical emergencies. Record data in the register of designated facilities.



STEP 5: After the Outreach

hold a debrief to identify areas of improvement and celebrate success.