



Leveraging Digital Health for AYSRH AYSRH Office Hours Webinar Series Q&A

For Garrett:

How do scale up digital health services for resource constrained areas?

RESPONSE: WHO MAPS Toolkit for scaling digital health innovations is a good place to start.
https://s3.amazonaws.com/gpei-tk/reference_links/en/MAPS_Toolkit.pdf

For Sylvia:

There seem to be no UNFPA foot prints in Nigeria based on the mapping

RESPONSE: Thanks for the question - we do have and know about the work in Nigeria, but this was not yet included at the time of the snapshot map (e.g., da subject matter)

Hi! We at UNFPA Kazakhstan wanted to create/adapt existing app on SRH and don't know where to start...

RESPONSE: Hello Dina/Kazakhstan - pls be in touch - wong@unfpa.org. Happy to speak with you and Giulia

a) Will the Mhealth starter pack have the potential for API integration? b) did the team look into existing tools before starting to design their own? I know of at least three platforms operating at scale that are built around exactly these functionalities

RESPONSE: Hello Julia - thank you for your questions. Yes there will be potential for API integration, and we are looking at and building off different models and platforms, including those you mention

For Lianne:

Great research, trying out the same approach in USSD technology..... in Kibra Kenya

Could it be that the control arm and the intervention arm were peers/living in the same neighborhood, and this information was discussed between them? Or, for the control group, did it motivate the participants to seek correct information?

RESPONSE: Absolutely, yes. We think this explains at least part of the change observed in 'contact' and control arms. As mentioned, close to one quarter of our intervention and contact arm participants reported sharing messages and at endline, our data collectors shared anecdotes of control arm participants asking why they hadn't received SMSes on their phone. This is promising if we look at this from a service-provision perspective (in terms of young people's interest in the service), but less than ideal for research!

What are your recommendations on ensuring sustainability of impact beyond the study/intervention period based on the ARMADILLO experience?

RESPONSE: Based on HRP's unique research mandate, ARMADILLO's primary objective was to contribute needed, rigorous evidence in an area where there was very little

(intersection of digital and ASRH). Neither HRP nor WHO are traditionally implementers (particularly sustained/scaled implementation). That said, a happy byproduct of the ARMADILLO study is that - in addition to the promised evidence - we also have libraries of content in Spanish (from Peru) as well as English and Kiswahili (from Kenya). We are working to ensure that these contents can be made available to those who do have that implementing mandate and - at the same time- are trying to pull together evidence on what works (and doesn't work!) in digital messaging interventions for AYSRH. There's a lot to be learned from the research/programmatic communities after about 10 years of designing and implementing digital AYSRH interventions. Stay tuned, we'll hopefully have the content + lessons to be shared in Spring 2020.

As a next step, it would be interesting to see if armadillo arm was more likely to seek care at a health center, compared to control. Also, could we see what content was shared with the armadillo arm?

RESPONSE: Agreed, this is not something that we explored during the RCT but this would be interesting to explore. Regarding content, yes - we are hoping to have this packaged next year (see above response) and would welcome others to adapt it and build from it.

I would love to see this presented to Nivi and others working on this model

RESPONSE: Happy to do so. Feel free to reach out at gonsalvesl@who.int

For Lisa/Moderator:

Can you share the slides, other important links with participants?

RESPONSE: Yes, we will make sure to do so after the webinar later this week or early next week

Hi Lisa, Will we be able to have this presentation in French

RESPONSE: With the permission of the presenters, we will have the slides translated and then upload them to TCI University Resource Collection.

RESOURCES SHARED:

Classification of digital health interventions v1.0:

<https://www.who.int/reproductivehealth/publications/mhealth/classification-digital-health-interventions/en/>

WHO Guideline: recommendations on digital interventions for health system strengthening:

<https://www.who.int/reproductivehealth/publications/digital-interventions-health-system-strengthening/en/> French version will be released in the coming months.

Thank you for the invitation to join the webinar. I would like to add here the link of my published article on digital health. Link: <https://ijhhsfimaweb.info/index.php/IJHHS/article/view/103>

I will be happy to work with you in these issues.

Best wishes,

Dr. Nowsheen Purabi

web: <http://www.drpurabi.net>