

Results-Based Financing:

An Innovative Approach to Family Planning Programming in Nigeria

VICTOR Igharo, OMOTOSO Olukunle, ODEKU Mojisola, GUERTIN Jennifer

Introduction

To expand access to high-impact Urban Reproductive Health Initiatives (URHI), innovative approaches for accelerating support towards the FP2020 goal is critical. Evidence suggests that Results-based financing (RBF) mechanisms which links rewards to performance (results) can strengthen core health system functions, accountability and value-for-money, thereby making health systems more accountable and strengthening health systems governance.

The Challenge Initiative (TCI) implemented an innovative demand-driven competitive approach which requires states to express interest and make commitment to bring its resources.

Aim

This paper shares emerging approaches and key learnings from adapting results-based approach for strengthening government commitment and stimulating local investment in Family Planning (FP) program in Nigeria.

Methods



Using a demand driven model States sign up into RBF

9

Application received in six months (Dec 2016 - May 2017)

5 States Selected

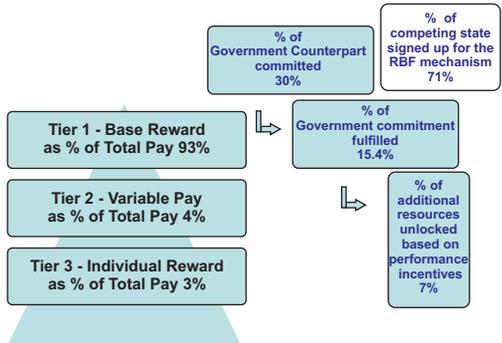
annual implementation plans were developed and transparently reviewed applying a zero-based budget approach

A comprehensive RBF compensation strategy clustered into two broad performance frames – financial disbursement and non-financial disbursement - with 4 levels of compensation:

- (i) base financial reward – implementation progress and minimum commitment of 25% of cost;
- (ii) variable or incentive pay – improvement in key FP outcomes;
- (iii) individualized reward – additional financial investment through cash and in-kind resources;
- (iv) institutional or organizational capacity support – improvement in capacity to design and implement high-impact FP programs.

Results

While only 40% (2 out of 5) of the states fulfilled the 25% minimum financial contribution to program implementation at base level, over 80% demonstrated improvements at institutional and organizational levels.



Knowledge consideration

Designing and managing effective RBF programs requires a wide range of motivation trigger points for equitable incentivization.

Integration of a multi-tier results framework in alignment with institutional goals should be considered.

In conclusion, this work should expand learning around adapting RBF mechanisms as a tools for increasing local funding of Family Planning programs by:

- (a) stimulating expansion of focus from only 'results' to other key elements of the theory of change that illuminates institutional management methods and responses to process and learnings and contribution to social impact;
- (b) increase potential for internal investments, leverage of private and domestic capital to deliver results, and stabilize appetite for donor funding;
- (c) use of partner systems will develop capacity and institutions that will further enhance the results' sustainability in the long run; and
- (d) monitoring changes at all levels of results to create opportunities for adaptive learning.