



**tci** THE  
**CHALLENGE**  
**INITIATIVE**

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**NIGERIA**



Bill & Melinda Gates Institute for  
Population and Reproductive Health

# Assuring States' commitment to mobilizing resources for Family Planning – The Challenge Initiative's Demand-Driven Model

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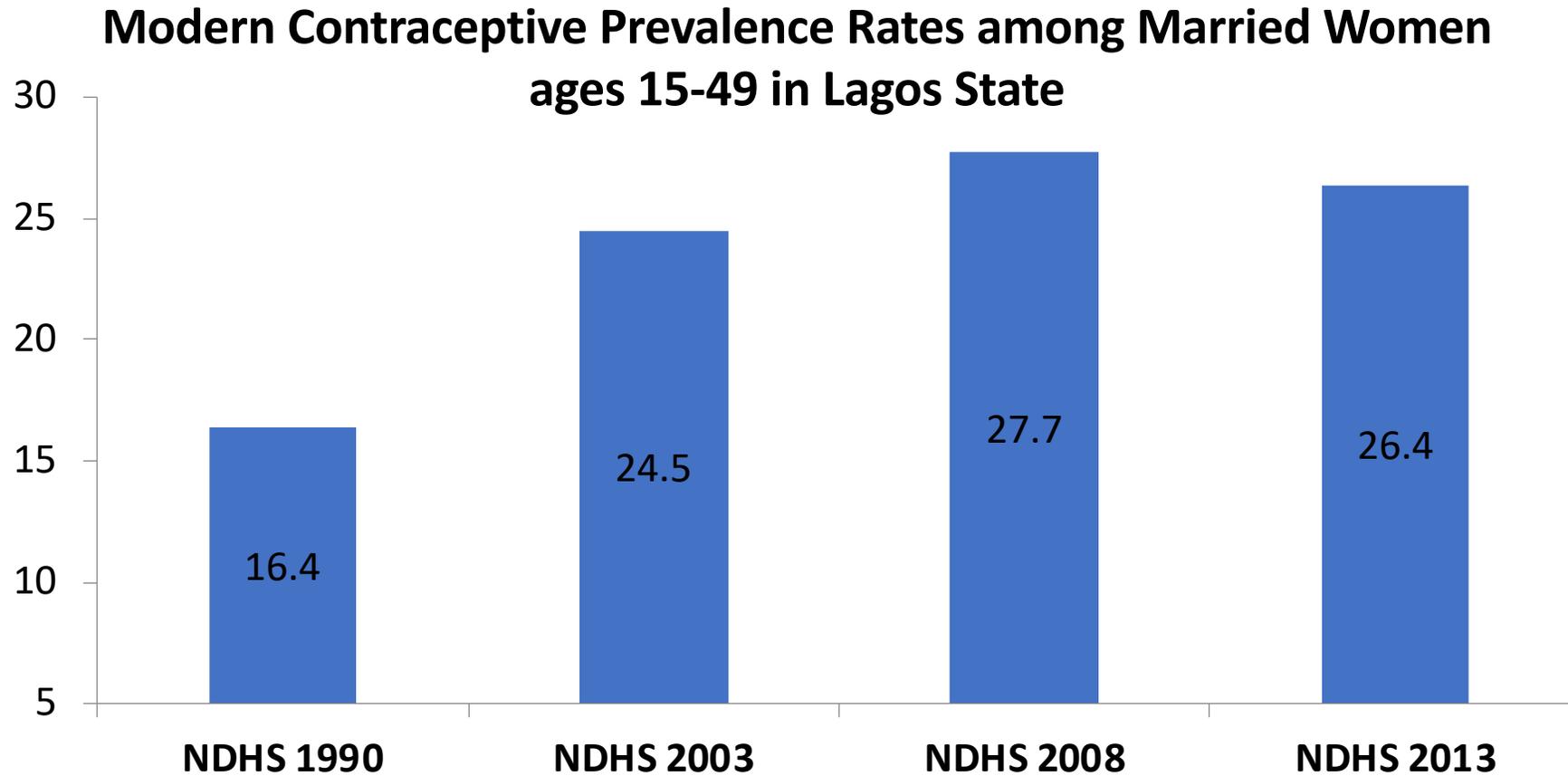
# Background

—Nigeria is the most populated country in Africa and the seventh in the world. With her current birth rate, the country has been projected to be the third most populated country in the world by 2050

(<https://www.un.org/development/desa/publications/world-population-prospects-the-2017-revision.html>)

—Nigeria has the highest number of maternal and child deaths in Africa, and the second highest in the world; an estimated 111 women and girls die daily from maternal health-related issues and evidence shows that about 33% of these deaths can be averted by uptake of family planning/childbirth spacing methods

# Modern contraceptive prevalence rates have remained unchanged for 10 years



# Demand-driven Model (DDM)

Despite evidence that maternal deaths can be reduced by 33% with increased uptake of family planning services, investment in family planning in Nigeria remains abysmally poor. Advancements in family planning made through donor investments have been poorly sustained and structures that support uptake of FP services are often missing across States

The Challenge Initiative's (TCI) demand-driven model (DDM) invites States to commit resources to implement proven-to-work urban reproductive health interventions. The model puts States in the driver's seat for mobilization of resources and implementation of interventions. This builds required structures in the States and supports sustainability of project interventions.

# Demand-driven Model (DDM)



Stage 1

**Expression  
of Interest/ Concept  
note**



Stage 2

**Program Design  
(Proposal Development)**



Stage 3

**Implementation**

# Application of the Demand-Driven Model

- The Initiative made a call for expressions of interest to the 36 States
- Financial commitment was a key requirement from States willing to partner with TCI
- 14 expressions of interest were received, and 10 states were selected based on preset criteria
- TCI supported the 10 selected States to develop integrated FP work-plans with state-funded activities. Using Advocacy, TCI targeted key policy makers to ensure that the States create FP budget lines.

## What TCI Offers

- Financial resources from the Challenge fund
- Mentoring and technical expertise
- Evidence-based family planning solutions

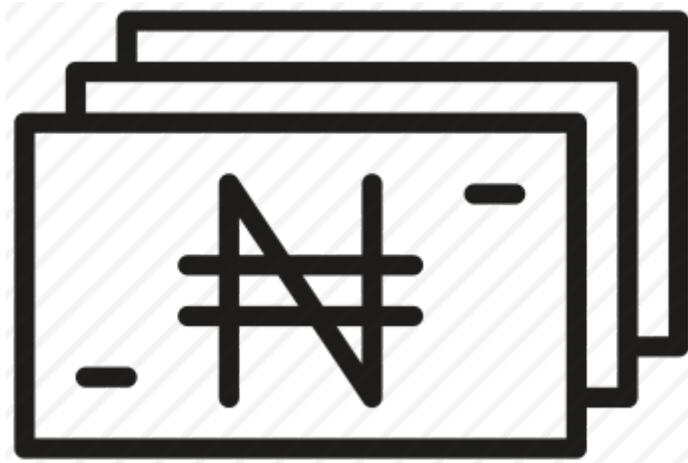
## What States **MUST** bring

- **Human and Financial Resources**
- Political Commitment to drive family planning interventions
- Ideas for solving family planning issues

# Results

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- ✓ Over N54million was allocated by 5 of the 10 TCI supported States in Year 2 (2017/2018) of TCI's project implementation
  - ✓ Over N130million has been committed to implementation of family planning programs by the 10 TCI supported States between July to October 2018

# Results



- ✓ In-kind contributions made to family planning interventions by governments of the 10 TCI supported States amount to over N56million

Some of the in-kind expenses funded by States include:



Contraceptive Technology Updates



Free airtime on State owned media stations for spread of family planning message



Venues for conduct of family planning activities



Vehicles and transportation for execution of family planning activities

# Conclusion

- The demand-driven model pre-informs States that financial commitment is required for TCI support. States who choose to request for TCI support commit to allocation human and financial resources to family planning interventions prior
- Domestic Resource Mobilization is critical to government ownership and sustainability. Donors should employ the TCI Demand-Driven Model in funding health programs as State-led and State-funded approach is ultimately sustainable.

Learn more. Get involved. Meet the challenge.

# The Challenge Initiative Nigeria

[www.tciurbanhealth.org](http://www.tciurbanhealth.org)

