

### **Criteria for recruitment of TCI Social Mobilisers**

Mobilizers are to be recruited from existing structures in the community. These structures include; trade groups, NGOs, FBOs and youth groups as appropriate to each Local Government Area (LGA). The number of mobilizers per State would be determined based on the number of targets LGAs in the State. For TCI states, 15 mobilizers are to be selected from each of the supported LGAs. In selecting the mobilisers, existing social mobilisers for other health issues such as immunisation, malaria, de-worming, etc are to be given priority. This is to ensure integration into existing State structures. However, other community members who are willing, available and meet the underlisted criteria should also be considered in the selection.

It is important that an envisioning meeting, during which the selection is discussed with the State, takes place prior to the selection. Following this, the State Health Educator through the LGA Health Educators lead the process of the selection of the mobilizers. This is important for the following reasons;

- Social mobilizers would be selected at the ward/community level. The LGA Health Educators are already familiar with the structures at this level
- The leadership by the State (through the LGA Health Educators) in the selection process is key step to sustainability

It is critical, however, that the selection process be validated by TCI to ensure the prospective mobilizers selected meet the underlisted profile.

#### **The profile/criteria for social mobilizers are the following:**

- Age 18-35 (This is a guide; however, some are older than this and yet very effective. The emphasis here is agility and effectiveness). However, there should be a good mix of young persons among the social mobilizers.
- Literacy minimum of Junior Secondary School 3
- Popular, resident and acceptable within the community
- Available, humble, dedicated and committed to the cause of SM and FP
- Spirit of volunteerism
- Confident, outspoken, goal oriented
- Role model, a good listener
- Non-judgmental

#### **Other criteria:**

- Consider gender balance/sensitivity
- Consider cultural and religious sensitivity