An integrated family planning outreach is a health service delivery activity done outside the facility to bring health services closer to the community. The health services are provided at the community level within locally available venues, such as schools, social halls, community grounds, markets and religious facilities.

**Key Outcomes of Integrated Outreach**

- Increased uptake of family planning/contraceptive services
- Reduced number of myths and misconceptions about family planning/contraceptive services at the community
- Better client engagement
- Enhanced provider initiated family planning

**Steps**

1. **Plan**
   Prepare, plan and avail adequate resources including commodities and support personnel. Identify the service providers to conduct the outreach. Resource mobilization should be done well in advance of the planned outreach activities.

2. **Mobilize the community**
   Organize community mobilization with community health workers or village health teams and the demand creation team to create awareness of available services to be offered as part of the integrated outreach.

3. **Maximize outreach through integration**
   Identify an appropriate site for the various services that will be offered and provide the required reporting tools for each service. Package family planning services with other related health services, such as HIV testing and counseling, cancer screenings, child health care and immunization. This helps generate demand for family planning.
Ensure quality service
Identify trained staff that will be available to provide the integrated outreach services. County, state or district management teams should ensure that all staff is appropriately trained and be present to observe and provide supportive supervision the day of the outreach.

Monitor and evaluate
Post-outreach meetings provide an opportunity to review any operational or logistical issues to inform future integrated outreach activities. Monitor and evaluate the extent to which services are integrated, the quality of the integrated services, and the venue in which they are offered.

Key Resources Required
- Trained staff (clinical and community)
- Commodities and clinical supplies
- Transport to and from venue for the trained staff and those providing supportive supervision
- Infrastructure available at venue to ensure quality services
- Job aids and IEC materials
- Monitoring and evaluation tools

Useful Tips
- FP commodities and expendable supplies for outreach services need to be projected, quantified and procured well in advance of the outreach
- Use of the Provider Initiated Family Planning (PIFP) job aid ensures that clients coming for integrated services do not miss an opportunity for family planning
- All integrated outreaches should be planned and managed strategically to avoid interfering with facility and other routine operation

For more information, refer to https://tciurbanhealth.org/courses/east-africa-service-supply/lessons/integrated-family-planning-outreach/.