



TCI Social Mobilization Tools

Social Mobilization Coordination Chart

S/N	Sites	Number of Mobilizers	Coordinating Non-Governmental Organization/Civil Society Organization	Trade Group/Faith-based Organization	Specific Target Group (Youth, Women's Group, etc.)
1					
2					
3					
4					
5					

This tool was adapted from the Nigerian Urban Reproductive Health Initiative's Youth Urban Mobilization Plan approach to coordinating social mobilization efforts. <https://tciurbanhealth.org/wp-content/uploads/2017/06/Youth-Urban-Mobilization-Strategy.pdf>