

Integrated FP Outreach Activities



What are RH/FP Outreach Services?

- RH/FP services provided by a mobile team of trained service providers. Such services may be provided at:
 - Lower level health facilities
 - Community-owned facilities such as schools, social halls, community grounds etc.
- In-reach services - when RH/FP services are carried out within a health facility but efforts have been made to scale up the service



Rationale for Outreach RH/FP Services

- Unmet need for FP is high (25%) and even higher (38%) among poorer women
- Outreach services help to minimise barriers to accessing services such as distance, negative facility perceptions, cost e.t.c
- Opportunity for closer interaction between facility and community



Selecting Sites for Outreach Services

- Factors to consider;
 - Population
 - Location
 - Amenities
 - Personnel
 - Mismatch between demand and supply



Key Resources to Consider

- Trained staff
- Commodity / supplies availability
- Transport
- Infrastructure at community sites
- IEC materials
- Monitoring and evaluation



Roles and Responsibilities

- Staff to be involved;
 - Clinical staff
 - Administrative staff
 - Community
 - Who else?



Integration of Services

- Integration is the best practice during outreach services –
 - Allows multiple services to be offered in one location –improves access and convenience for clients
 - Enables providers to address clients more holistically
 - Services can be cheaper and cost effective
- **HOWEVER,**
 - Consider the skills that staff have to offer integrated services
 - Avoid “over integrating” services



Promotional / Mobilization Activities

Ways of mobilization include;

- Using CHWs / CHEWs
- SBC campaigns (posters, brochures)
- Mass media – community radio, TV
- Health talks - health facility, churches etc.
- Community based organisations
- Community meetings such as chiefs baraza, church meetings



Monitoring and Evaluation

- Important to collect field data and collate with facility data
- If FP outreaches are part of routine services, it is recommended that separate registers for outreach services be maintained
- Periodically review outreach data and compare with facility data
- Data can be used to make decision of where to conduct follow up activities



Possible Challenges to Consider

- Transport difficulties
- Financial constraints
- Inadequate demand
- Follow up care and support
- Lack of adequate commodities and supplies



Guide to Planning Outreaches



